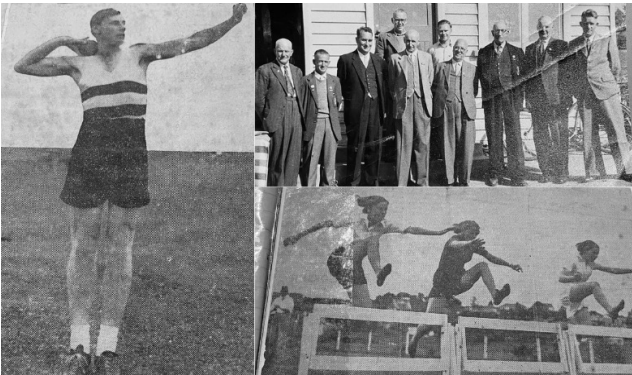




South Canterbury  
Amateur Athletics Club



# SPONSORSHIP PACKAGE OPTIONS

2023/24 Season

South Canterbury Amateur Athletics Club



# New Zealand's Oldest Track and Field Athletics Club

In New Zealand, like many places worldwide, engaging both young and old in sports is a growing challenge. **Unique to athletics**, however, is the absence of a professional league. Remarkably, even our top-tier international athletes mostly self-fund their pursuits, retaining an amateur status.

At the South Canterbury Amateur Athletics Club, our mission is to make athletics accessible to everyone in our community. We pride ourselves on offering access to fantastic facilities and the latest equipment at the most affordable price. However, sustaining such an initiative demands more than volunteering, passion and dedication—it requires financial support.

This is where we would like to invite you, our local businesses and organizations, to come forward and join hand in glove with us. By supporting our cause, you won't only gain a direct connection with our vibrant community, but also align your brand with the prestige of being associated with the oldest Athletics Club in New Zealand. A legacy club, that has been home to past, present, and future Olympians, including the likes of Joanne Henry, Lauren Bruce, and Tom Walsh.

Remember, every contribution, big or small, makes a difference. Let's keep the spirit of athletics alive together!





# Hoodie Branding Sponsorship

- Type of Sponsorship - SCAAC Corporate Partnership
- Length of Sponsorship - 1 Years
- Cost of Sponsorship - \$2,000 per year
- EXCLUSIVE - Your Company Brand will appear on all New Hoodies, Adverts, SCAAC Website, for the entirety of the agreement.
- Branding Association - Your Company and Brand will not only be associated with the oldest track and field athletics club in New Zealand but directly linked to some of New Zealand's most successful past, current and future Track and field stars.
- Included - Banner Advertisement on the club website, and Newsletters

Company Logo on all new Club Hoodies sold during the 2023/24 Season

Promotion at any and all SCAAC events, and End of the Season Awards Ceremony for the duration of the agreement.

*These Funds Will be used to purchase New Equipment or to subsidies Apparel purchases*







Hoodie Designs May Change in Future However the Branding will remain



# Throwing Circle Named Sponsorship x 2

• Type of Sponsorship	-	Circle Naming & Branding Rights (The “Your Name Here” Shot put circle)
• Duration of Sponsorship	-	10 years
• Cost of Sponsorship	-	\$7,000.00 (Not incl. GST)
• EXCLUSIVE	-	Your Brand will have the Named Rights of the Shot Put Circle.
• Branding Association	-	Your Company and Brand will not only be associated with the oldest track and field athletics club in New Zealand but also directly linked to New Zealand’s most successful male shot putter Tom Walsh. Also included is Branding on Our Website and Newsletters
<hr/>		
• Type of Sponsorship	-	Circle Naming & Branding Rights (The “Your Name Here” Discus / Hammer circle)
• Duration of Sponsorship	-	10 years
• Cost of Sponsorship	-	\$7,000.00 (Not incl. GST)
• EXCLUSIVE	-	Your Brand will have the Named Rights of the Discus / Hammer circle.
• Branding Association	-	Your Company and Brand will not only be associated with the oldest track and field athletics club in New Zealand but also directly linked to New Zealand’s current National Record Holder and Olympian Lauren Bruce. Also included is Branding on Our Website and Newsletters


*These Funds Will be used to purchase the New throwing Circles and Safety Nets*





# SCAAC Club Progress Certificate

- Length of Sponsorship - 1Year Sponsorship Commitment
- Cost of Sponsorship - \$1000
- Branding Association - Company Brand association with the oldest amateur track and field athletics club in New Zealand



SOUTH CANTERBURY AMATEUR ATHLETICS CLUB  
ATHLETE PROGRESS REVIEW

Date	50m	100m	200m	400m	800m	1500m
EXAMPLE						

Date	Long Jump	High Jump	Shot Put	Discus	Javelin

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Branding / Advertising Association with former, Current and future New Zealand Olympians, World Champions and National Record Holders.

Advertising / Naming Rights on the Certificate (The “Your Name Here” Season Progress Certificate) and Advertisement on the Back of the Certificate.

This certificate is used by all athletes to keep a list of all their personal bests and progression over the season.



Your Brand will also receive Advertising on our Newsletter and Website throughout the Season.

The Funds Will be used to print Both the Progress Certificate and the end of Year achievement Certificates





# Website & Newsletter Advertisement & Sponsorship

- Length of Sponsorship - 1 Year Commitment
- Sponsorship Options -

**LARGE LEADERBOARD (970X90)**



\$400 Annually

**MEDIUM BANNER (300X250)**



\$300 Annually

**LARGE RECTANGLE BANNER (336X280)**



\$300 Annually

**WIDE SKYSCRAPER (160X600)**



\$400

Adverts will be included in the clubs Newsletter as well as on Web Pages and “OUR SPONSORS” web page.





THANK YOU FOR YOUR ATTENTION

